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Magnus Anderberg

Senior Consultant — Project-, Program- and Interim Management

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Drives projects, programs and teams to delivery

I lead IT and digital transformation initiatives through the successful delivery of projects, programs and teams — creating clarity and direction, driving execution, and aligning cross-functional teams around common goals. 24 years of experience within Ingka Group (IKEA) as Program Manager, Project Manager, Head of PMO and Line Manager, with a proven ability to navigate complex change and senior stakeholder environments. Equally comfortable leading a large, ambiguous transformation as running projects, and stepping into direct team and line leadership when an assignment calls for it.

KEY COMPETENCES

- Project & Program Management
- Digital Transformation
- Interim & Line Management
- IT Development Leadership (Traditional & Agile)
- Budget Accountability & Financial Management
- PMO Leadership
- Business Case Development
- Team & Leadership Development
- Change Management
- Agile & Scrum
- SAFe
- Global Rollouts
- OKR Coaching (Workpath-certified)
- Stakeholder Management
- Operating Model Development

SELECTION OF ASSIGNMENTS

Global Marketing Transformation Program

2024 – present · Growth & Marketing, IKEA · Program Manager

- Led a global transformation program (EUR 150M+) to modernise IKEA's marketing.
- Brought together a new technical platform, new global ways of working and external agencies into a cohesive whole.
- Led a core team of 15 and a cross-functional organisation of 75+ people, with full accountability for program finances and delivery.

Global PMO Leadership — Portfolio & Business Navigation

2019 – 2020 · IKEA · Head of Global PMO

- Strategic accountability for the group's central project portfolio and global delivery standards.
- Led and resourced three global sub-project offices, around 200 employees and consultants in total, including sub-managers.
- Established scalable governance models that improved delivery precision across billion-scale global initiatives.

Picking in Store — Store Picking & Delivery Solution

2011 – 2014 · IKEA · Project Manager

- Led the development and global rollout of new picking and delivery solutions for stores (EUR 10M).
- Implemented the solution across 300+ IKEA stores in 26 countries.
- Responsible for design, delivery and adoption at store level, working closely with local operations worldwide.

Digital Transformation Program — New Operating Model

2020 – 2023 · Transformation Office, IKEA · Deputy Program Manager

- Drove one of IKEA's largest global organisational changes: a new operating model for around 3,500 employees.
- Shifted ways of working from classic demand/delivery governance to innovation-driven, agile methods (discovery & delivery).
- Implemented standardised global governance frameworks, including OKRs — shortening lead times and strengthening the organisation's own capacity for innovation.

Global Logistics Platform Rollout — Centiro

2014 – 2016 · IKEA · Project Manager

- Led a global, cross-functional infrastructure and logistics project (EUR 40M) delivered across 18 countries.
- Owned the entire delivery — from business case and system integration to go-live.
- Team of 25+ people and several external suppliers in the value chain; ensured adoption within the line organisation.

Replenishment Planning — Global Planning & Order Solution

2009 – 2011 · IKEA · Project Manager

- Led the development and global rollout of digital planning and replenishment platforms (JDA Demand & Fulfilment) across 30 countries.
- Cross-functional expert team of 25 people, with line responsibility for 9 resources.
- Contributed to major efficiency savings through improved global order processes and inventory management.

EMPLOYMENT

Devando AB — Founder & Senior Consultant

2025 – present

- Runs an independent consulting practice within project and program management, interim leadership, change management and operating model development. Based in Skåne, available on-site locally and remotely/hybrid across Sweden.

Ingka Group (IKEA)

2002 – 2025

- 2002 – 2026: Ingka Group (IKEA) 2002 – 2026 • 2019–2025: Head of PMO, Deputy Program Manager and Program Manager at group level within marketing transformation, manager of digital transformation development (see Selection of assignments above for roles, budget accountability and results in detail).
- 2009–2019: Project Manager and Project Office Manager across global logistics, infrastructure and store-facing platforms (see Selection of assignments above for roles, budget accountability and results in detail).
- 2002–2009: Grew through delivery and implementation roles across supply chain and business systems, including Supply Planner, Implementation Coordinator, Solution Expert and Deputy Project Manager.

EDUCATION & CERTIFICATIONS

- Certified OKR Coach, Workpath (2022)
- Leading SAFe — SAFe Agile Practitioner (2018)
- Inspired Silicon Valley Product Group — Product Strategy & Leadership (2023)
- Tieto PPS Project Manager (2008)
- Business Administration / IT, Linné University (Växjö) (1998–2001)

LANGUAGES

Swedish (native) · English (fluent)